The air will have no adverse odour, taste or visual impact and have no measurable short- or long-term adverse effects on people, animals or the environment.

OUR MISSION: The Clean Air Strategic Alliance (CASA) is a multi-stakeholder alliance composed of representatives selected by industry, government and non-government organizations to develop strategies that improve air quality for Albertans, using a collaborative process. It has never been more important for these sectors to build agreement on air quality policies that address both environmental, social and economic needs. CASA Project Teams reach decisions and make recommendations by consensus, working together as equals to develop creative and long-lasting solutions.
» The Government of Alberta’s Renewed Clean Air Strategy represents the culmination of over 6000 CASA stakeholder hours spent discussing and negotiating air quality policy in Alberta. The Strategy incorporates all 14 of CASA’s original recommendations.

» CASA launched its Guide to Managing Collaborative Processes, a tool to help our stakeholders and staff develop collaborative solutions.

» CASA’s social media presence, including Twitter (CleanAirSA), Facebook (Clean Air Strategic Alliance), SlideShare and Flickr, will increase public awareness and engagement.

» 2012 marked a transition in CASA’s strategic planning cycle. Stakeholders are redirecting their efforts, from recently concluded projects, to new more pressing air quality issues.
CASA & AAC Joint Standing Committee

Strengthens the relationship between CASA, the Alberta Airsheds Council and the individual airshed zones.

**HIGHLIGHTS**

Commissioned a foundational document to guide discussions on policies, pressures, and strategies influencing CASA and the Alberta Airshed Council and airshed zones. The document clarified the roles, interests, and relationships between these groups.

Communications Committee

Provides strategic direction and advice regarding communications initiatives, plans and priorities in support of the CASA mission and vision.

**HIGHLIGHTS**

Successfully hosted the 2012 Coordination Workshop, participated in several outreach activities and established the foundation for CASA’s social media presence.

Performance Measures Committee

Charged with developing a process for calculating and assessing CASA’s performance. It also oversees the calculation of performance indicators related to those measures.

**HIGHLIGHTS**

A Working Group completed the CASA 3 year performance measures review and created a new Performance Measurement Strategy. The document brings order to a complex subject and describes a new, comprehensive approach to performance measurement.

Confined Feeding Operations Project Team

Reviewed the implementation of recommendations from their 2008 report.

**HIGHLIGHTS**

Held two full-day team sessions to review the implementation of recommendations from the 2008 report, determined that the Terms of Reference was complete and recommended to the CASA Board that the team be disbanded.
Electricity Working Group

Assessed and responded to the difference between the Emissions Management Framework for the Alberta Electricity Sector (the Alberta Framework), the Environment Canada proposal for Base Level Industrial Emissions Requirements (BLIERs) for existing coal-fired electricity generation units, and Canada’s Reduction of Carbon Dioxide Emissions from Coal-Fired Generation of Electricity Regulations (CO2 Regulation).

HIGHLIGHTS

Concluded that the Alberta Framework will achieve equivalent or better environmental outcomes than BLIERs for existing coal-fired units in a more cost-effective manner and with less disruption to the Alberta electricity system.

Human and Animal Health Implementation Team

Responsible for creating an implementation plan for previous recommendations from the Human Health Project and Animal Health (HAHT) Project teams.

HIGHLIGHTS

Reviewed the implementation of recommendations from the four previous reports and agreed to create an inventory of agency contributions to the Comprehensive Human Health Monitoring System.

Particulate Matter and Ozone Management Implementation

Monitors implementation of the 2003 PM and Ozone Management Framework and provides stakeholder advice on implementation.

HIGHLIGHTS

Discussed the impacts of the national Air Quality Management System, the future of the team and reviewed the latest PM and Ozone assessment results.
In Alberta, non-profit societies or associations conduct passive and/or continuous ambient air quality monitoring as airshed zones.

Formed by local stakeholders to deal with air quality issues in a specific region, they are funded by the partners in each airshed zone. CASA provides guidelines for formation and operation, but each airshed zone operates independently as a non-profit society or association. All endorsed airshed zones are consensus-based and support the CASA vision.
Air quality issues come to CASA’s attention through either a public submission or as an emerging issue identified by government, non-government organizations or industry stakeholders.

» During July and August of 2012, a Statement of Opportunity for odour management in Alberta was developed, with input from interested stakeholders. In 2013 a new Project Team will begin work on recommendations that could guide actions across the province and reduce the frequency, intensity and duration of odour events.

» In December 2012, the Board reviewed and discussed a Statement of Opportunity for CASA to undertake the next scheduled Five-Year Review of the Emissions Management Framework for the Alberta Electricity Sector. A Project Team will begin work in 2013.

» CASA Stakeholders have had a long-standing interest in transportation-related air emissions. More recently, the Government of Alberta’s Renewed Clean Air Strategy references non-point source emissions and transportation. A Statement of Opportunity for managing non-point source emissions in Alberta will be presented to the CASA Board in 2013.

» The roll-out of an online Community of Practice in 2013 will provide an additional platform through which CASA can contribute to collaborative stakeholder discussions regarding air quality management in Alberta.
PAST MEMBERS

Thank you to these past board members, who helped lead us in 2012:

Eileen Gresl Young, COPD & Asthma Network of Canada
Ernie Hui, Alberta Environment & Sustainable Resource Development
Cindy Jefferies, Alberta Urban Municipalities Association
Margaret King, Alberta Health and Wellness
Myles Kitagawa, Toxics Watch Society of Alberta
Gary Leach, Small Explorers and Producers Association of Canada
Dwayne Marshman, Wild Rose Agricultural Producers
Rachel Mintz, Environment Canada
Louis Pawlowich, Metis Settlements General Council
Jennifer Steber, Alberta Energy

GOVERNMENT STAKEHOLDER GROUPS (by sector)

Aboriginal (First Nations)
Director – Holly Johnson-Rattlesnake, Samson Cree Nation
Alternate Director – Vacant

Aboriginal (Métis)
Director – Mary Onukem, Métis Settlements General Council
Alternate Director – Vacant

Federal
Director – Mike Norton, Environment Canada
Alternate Director – Vacant

Local (Rural)
Director – Carolyn Kolebaba, Alberta Association of Municipal Districts & Counties
Alternate Director – Tom Burton, Alberta Association of Municipal Districts & Counties

Local (Urban)
Director – Tim Whitford, Alberta Urban Municipalities Association
Alternate Director – Vacant

Provincial – Energy
Director – Martin Chamberlain, Alberta Energy
Alternate Director – Audrey Murray, Alberta Energy

Provincial – Environment
Director – Dana Woodworth, Alberta Environment and Sustainable Resource Development
Alternate Director – Bev Yee, Alberta Environment and Sustainable Resource Development

Provincial – Health
Director – Neil MacDonald, Alberta Health
Alternate Director – Dawn Friesen, Alberta Health

Provincial – Health
Director – Vacant
Alternate Director – Vacant

Provincial – Environment
Director – Dana Woodworth, Alberta Environment and Sustainable Resource Development
Alternate Director – Bev Yee, Alberta Environment and Sustainable Resource Development

Provincial – Health
Director – Neil MacDonald, Alberta Health
Alternate Director – Dawn Friesen, Alberta Health

INDUSTRY STAKEHOLDER GROUPS (by sector)

Agriculture
Director – Rich Smith, Alberta Beef Producers
Alternate Director – Humphrey Banak, Wild Rose Agricultural Producers

Alternate Energy
Director – Vacant
Alternate Director – David Lawlor, ENMAX

Chemical Manufacturers
Director – Yolanta Leszczynski, Scottford Manufacturing
Alternate Director – Al Schulz, Chemistry Industry Association of Canada

Forestry
Director – Brian Gilliland, Weyerhaeuser Co. Ltd.
Alternate Director – Keith Murray, Alberta Forest Products Association

Mining
Director – Peter Darbyshire, Graymont Limited
Alternate Director – Dan Thillman, Lehigh Cement

Oil & Gas – Large Producers
Director – John Squarek, Oasis Energy Inc.
Alternate Director – Bill Clapperton, Canadian Natural Resources Ltd.

Oil & Gas – Small Producers
Director – Vacant
Alternate Director – Vacant

Petroleum Products
Director – Cindy Christopher, Imperial Oil
Alternate Director – Brian Ahearn, Canadian Fuels Association

Utilities
Director – Don Wharton, TransAlta Corporation
Alternate Director – Jim Hackett, ATCO Power Canada Ltd.
NON-GOVERNMENT ORGANIZATION STAKEHOLDER GROUPS (by sector)

Consumers/Transportation
Director – Don Szarko, *Alberta Motor Association*
Alternate Director – Vacant

Health
Director – Leigh Allard, *The Lung Association - Alberta & NWT*
Alternate Director – Janis Seville, *The Lung Association - Alberta & NWT*

Pollution A
Director – Vacant
Alternate Director – Vacant

Pollution B
Director – Chris Severson-Baker, *Pembina Institute*
Alternate Director – Ruth Yanor, *Mewassin Community Council*

Wilderness
Director – David Spink, *Prairie Acid Rain Coalition*
Alternate Director – Ann Baran, *Southern Alberta Group for the Environment*

SECRETARIAT

SECRETARIAT VISION:
CASA is a recognized leader in coordinating multi-stakeholder groups as they build consensus strategies to improve air quality.

SECRETARIAT MISSION:
The CASA Secretariat supports and coordinates our partners as they work towards the CASA vision. We are trusted to provide expertise, knowledge and best practices in each of our service-oriented roles.

Executive Director – Norman MacLeod
Executive Assistant – Alison Hughes
Senior Manager – Robyn-Leigh Jacobsen
Project Managers – Celeste Dempster, Kaylyn Airey (from May)
Program Coordinator – Asia Szkudlarek (until August), Struan Robertson (from December)
Administrative Assistant – Jillian Kaufman (until August)
Financial Administrator – Karen Bielech
CASA could not operate without the help of the many organizations who support those sitting at the board table and/or on project teams. Thanks to these organizations providing financial and in-kind contributions of time and expertise, ensuring CASA’s continuing success.