

# **ABOUT US**

The air will have no adverse odour, taste or visual impact and have no measurable short- or long-term adverse effects on people, animals or the environment.

OUR MISSION: The Clean Air Strategic Alliance (CASA) is a multi-stakeholder alliance composed of representatives selected by industry, government and non-government organizations to develop strategies that improve air quality for Albertans, using a collaborative process. It has never been more important for these sectors to build agreement on air

quality policies that address both environmental, social and economic needs.

CASA Project Teams reach decisions and make recommendations by consensus, working together as equals to develop creative and long-lasting solutions

# CASH & INKIND CONTRIBUTIONS











\$60,000.00

\$1,270,000.00



\$1,330,000.00

# 2013 CASH + INKIND BY SECTOR

**Industry** 

NGO

\$ 133,257.00

\$ 191,926.00

\$ 131,263.00

Government



CASH

\$ 60,000.00

\$1,270,000.00

\$ 133,257.00

\$ 251,926.00

\$1,401,263.00

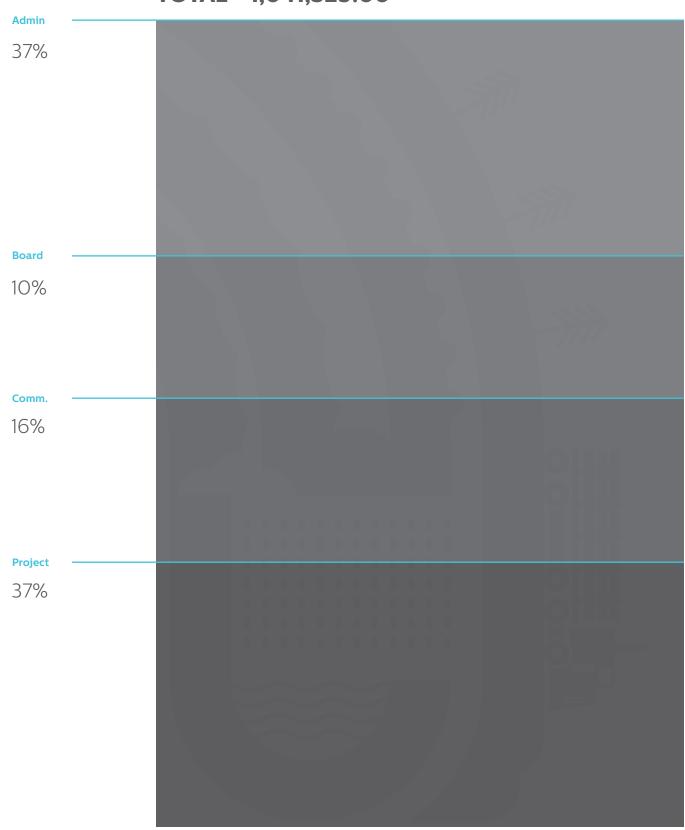
# 2013 TOTAL CASH & INKIND CONTRIBUTION

Cash	Inkind	
\$ 1,330,000.00	\$ 456,447.00	

\$1,786,447.00

# **EXPENDITURES**

**TOTAL = 1,041,529.00** 



### **HIGHLIGHTS**

# CASA AND ALBERTA AIRSHEDS COUNCIL (AAC) JOINT STANDING COMMITTEE (JSC)

# Strengthens the relationship between CASA, the AAC and the individual airshed zones.

The JSC met with the Alberta Environmental Monitoring, Evaluation and Reporting Agency (AEMERA), as well as representatives from ESRD to review a CASA discussion paper that addressed:

- functional components of Alberta's Air Quality Management System,
- roles and responsibilities of the organizations delivering aspects of the system;
- relationships among organizations;
- government initiatives related to the delivery of air quality management; and

 strengths, issues or inconsistencies that the Joint Standing Committee may wish to address.

They also discussed ways in which the JSC could contribute to evolving monitoring initiatives in Alberta. AEMERA proposed follow-up meetings in late fall 2013 or early 2014 "to provide an update on progress towards the creation of the arms-length agency and an enhanced provincial environmental monitoring system".



## COMMUNICATIONS COMMITTEE

Provides strategic direction and advice regarding communications initiatives, plans and priorities in support of the CASA mission and vision.

Communications Committee achievements focused on five pursuits, each linked to one or more of CASA's strategic communications goals:

- CASA Secretariat and stakeholders participated in Environment Week,
   Pathways 2 Sustainability, Government of Alberta policy forums, guest lectures at the University of Alberta and University of Calgary and inquiries from out of province.
- CASA's 2012 Annual report received honourable mention in the 2013 Advertising Club of Edmonton Awards.
- CASA's social media presence through Facebook and Twitter has been initiated and can be integrated in messaging strategies as necessary.

- Planning for CASA's 20th Anniversary and the associated rebrand is underway. Detailed design work and plan implementation is underway, including periodic Communications Committee oversight and Board involvement.
- CASA staff continued to offer interestbased negotiations training to interested parties, consistent with CASA's Guide to Managing Collaborative Processes and our need to broaden stakeholder awareness of this tested and successful approach to multistakeholder negotiations.

# PERFORMANCE MEASURE COMMITTEE

Charged with developing a process for calculating and assessing CASA's performance. It also oversees the calculation of performance indicators related to those measures.

In 2013 CASA developed a new Performance Measurement Strategy; a results-based management tool that is used to guide the selection, development and ongoing use of performance measures and indicators. The Strategy acts as a

repository for and guide to all aspects of performance measurement at CASA and is based on a model from the Treasury Board of Canada with input from the Office of the Auditor General of Canada.





### ODOUR MANAGEMENT TEAM

In March 2013, the Board approved the odour management project charter and directed the Secretariat to coordinate the formation of an odour management team. The project charter outlines seven

areas of work for the team, and, in accordance with advice received from the Board, the team prioritized complaints, odour assessment, and health as the first areas where work would begin.

# Three task groups were convened and began work on:

### Complaints Task Group:

- Developing a baseline understanding of the complaints landscape in Alberta, including gaps and strengths.
- Conducting a cross-jurisdictional review of best practices outside Alberta relating to complaint response and tracking mechanisms.
- Developing tools to help address gaps and to highlight strengths in the Alberta system.

### Odour Assessment Task Group:

- Evaluating odour assessment tools and their possible application in Alberta.
- Developing a user-friendly tool that links different odour issues to appropriate odour assessment tools and practices.

### Health Task Group:

- Developing tool(s) for tracking healthrelated impacts of odour.
- Summarizing background material on odour and health.

# 2013 ELECTRICITY FRAMEWORK REVIEW TEAM

The Emissions Management Framework for the Alberta Electricity Sector recommends that a formal review of the framework be undertaken every five years. The intent of the Five-Year Review is to assess new emission control technologies, update emission limits for new generation units, determine if emission limits for new substances need to be developed, review implementation progress, and determine if the Framework is achieving its emission management objectives

In March of 2013 the Board approved the Project Charter for the second Five-Year Review and the subsequent formation of a project team.

Initially the team discussed whether a review of the Framework was warranted, which might require that the Framework be changed to reflect new circumstances. The initial assessment included a review of the economic and environ-

mental "triggers" (Recommendation 34 and 35), as well as the implications of the implementation of the Federal GHG Regulations for coal-fired power plants. By the end of 2013, the team had reached an impasse on the economic trigger and the parties agreed to document key issues, highlight areas of common ground, and identify the main points of departure.

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## HUMAN AND ANIMAL HEALTH TEAM

Since 1995, CASA stakeholder have participated on several project teams that were convened to provide the Board with strategic direction related to the health impacts associated with air emissions. Most recently a Human and Animal Health Team (HAHT) met to review the original intent of the 1999 Comprehensive Human Health Monitoring System (CHHMS) and to develop an inventory of inputs to the CHHMS, including the agencies that contribute to the CHHMS and the integration of their work.

The inventory was completed in early 2013, after which the HAHT met to review the goals of the CHHMS, the inventory, ongoing work that directly or indirectly supports the goals of the CHHMS and the status of recommendations from earlier team reports.

These discussions resulted in the group recommending that the HAHT be dis-

banded, provided that concerns with respect to human and animal health are raised by future CASA Working Groups and Project Teams when they develop their Project Charter. The team also noted that current and pending projects, such as the Electricity Framework Review 2013, the Odour Management Team and the pending Non-Point Source Working Group all anticipate addressing this issue.

# AIRSHED ZONES

In Alberta, non-profit societies or associations conduct passive and/or continuous ambient air quality monitoring as airshed zones.

- 1. Peace Airshed Zone Association
- 2. West Central Airshed Society
- 3. Alberta Capital Airshed Alliance (CASA endorsement pending)
- 4. Fort Air Partnership Association
- 5. Parkland Airshed Management Zone
- 6. Calgary Region
  Airshed Zone
- 7. Palliser Airshed Society
- 8. Lakeland Industry & Community
- 9. Wood Buffalo Enviromental Association



Formed by local stakeholders to deal with air quality issues in a specific region, they are funded by the partners in each airshed zone. CASA provides guidelines for formation and opera-

tion, but each airshed zone operates independently as a non-profit society or association. All endorsec airshed zones are consensus-basec and support the CASA vision

## 013 PROGRESS

## Non-Point Source Air Emissions Workshop

The Government of Alberta defines Non-Point Sources (NPS) as "those sources which are numerous, widespread, and not easily regulated through traditional approval methods." Though the World Health Organization collectively ranked Canada's cities as having very good air quality in a recent global assessment, Albertans are becoming more aware of potential health effects from non-point source emissions, especially in urban centers. In October of 2013 CASA convened a workshop for 35 stakeholders with an interest in developing a prioritized NPS agenda for stakeholder collaboration. A new NPS Working Group will develop a draft Project Charter in 2014.

# Training in Interest-based Negotiation

Since the release of CASA's Guide to Managing Collaborative Processes in 2012, stakeholders in government, industry and non-government organizations have continued to seek training in interest-based negotiation, the foundation of CASA's approach to building consensus. Two training sessions were provided to project team members who are actively engaged in CASA negotiations and additional sessions are planned for 2014 to meet ongoing demand.

### A New Searchable Database

The Secretariat has completed its work to create a searchable database that can be used to: inform stake-holder inquiries, report to CASA members and conduct periodic performance measurement. This searchable database will significantly improve CASA's ability to generate information about the work of past project teams, bring forward outstanding implementation requirements and provide context for current air quality discussions.

### Planning for CASA's 20th Anniversary

CASA is 20 years old in March of 2014. There are few multi-stakeholder organizations in Canada with CASA's record of accomplishment. The work of CASA project teams continues to shape the policy and regulatory landscape in both Alberta and Canada. Over 960 stakeholders have participated on project teams over the past 20 years. CASA will mark this anniversary to acknowledge the remarkable collaborative work of so many Albertans. Planning for this celebration began in 2013 and will continue through 2014.

# **BOARD OF DIRECTORS + SECRETARIAT**

Stakeholder Group	Sector	Member
NGO	Industrial	Pembina Institute
	Health	The Lung Association - Alberta & NWT
	Rural	Southern Alberta Group for the Environment
	Urban	Prairie Acid Rain Coalition
	Consumer Transportation	Alberta Motor Association
Industry	Petroleum Products	Canadian Fuels Association (formerly CPPI)
	Oil & Gas – Large Producers	Canadian Association of Petroleum Producers
	Forestry	Alberta Forest Products Association
	Mining	Alberta Chamber of Resources
	Alternate Energy	ENMAX
	Chemical Manufacturers	Chemistry Industry Association of Canada (CIAC)
	Agriculture	Alberta Beef Producers
	Utilities	TransAlta Corporation
	Oil & Gas – Small Producers	Vacant
Government	Federal	Environment Canada
	Provincial Government – Energy	Alberta Energy
	Provincial Government – Health	Alberta Health
	Local Government - Rural	Alberta Association of Municipal Districts & Counties
	Local Government – Urban	Alberta Urban Municipalities Association
	Provincial Government – Environment	Alberta Environment Sustainable Resource Development
Aboriginal	First Nations	Samson Cree Nation
Government	Métis	Métis Settlements General Council

### **CASA Board Representative**

Director, Association/Affiliation	Alternate Director, Association/Affiliation	
Chris Severson-Baker, Managing Director Pembina Institute	Ruth Yanor, Mewassin Community Council	
<b>Leigh Allard,</b> President & CEO The Lung Association - Alberta & NWT	<b>Janis Seville,</b> Director of Health Initiatives The Lung Association – Alberta & NWT	
Ann Baran, Southern Alberta Group for the Environment	Vacant	
David Spink, Prairie Acid Rain Coalition	<b>Bill Calder,</b> Prairie Acid Rain Coalition	
<b>Don Szarko,</b> Director Alberta Motor Association	Scott Wilson, Senior Policy Analyst Alberta Motor Association	
<b>Brian Ahearn,</b> Vice President – Western Division Canadian Fuels Association	<b>Peter Noble,</b> Senior Regulatory Affairs Manager – Imperial Oil	
<b>Claude Chamberland,</b> President Canadian Association of Petroleum Producers	<b>Elise Bieche,</b> Manager Canadian Association of Petroleum Producers	
<b>Brian Gilliland,</b> Manager Environmental Affairs Canada Weyerhaeuser Co. Ltd.	<b>Keith Murray,</b> Director Environmental Affairs Alberta Forest Products Association	
<b>Rob Beleutz,</b> Environmental, Health and Safety Manager Graymont Western Canada Inc.	<b>Dan Thillman,</b> Plant Manager Lehigh Cement	
David Lawlor, Director Environmental Affairs ENMAX	Vacant	
Yolanta Leszczynski, SD/ Env Regulatory Coordinator Shell Scotford Manufacturing	Al Schulz, Regional Director Chemistry Industry Association of Canada (CIAC)	
Rich Smith, Executive Director Alberta Beef Producers	Humphrey Banack, Alberta Federation of Agriculture	
<b>Don Wharton,</b> Vice President Sustainable Development TransAlta Corporation	<b>Jim Hackett,</b> Director, Aboriginal Relations, Health & Safety, Environment ATCO Group, Utilities	
Vacant	Vacant	
Cheryl Baraniecki, Associate Regional Director General, West & North Environment Canada	Martin Van Olst, Senior Analyst Environment Canada	
<b>Martin Chamberlain,</b> Assistant Deputy Minister Alberta Energy	<b>Audrey Murray,</b> Branch Head Environment and Resource Services Alberta Energy	
<b>Linda Mattern,</b> Assistant Deputy Minister Acute Care & Population Health Division Alberta Health	<b>Dawn Friesen,</b> Executive Director Health Protection Alberta Health	
Bob Jones, District 1 Director AAMDC	Vacant	
<b>Tim Whitford,</b> Councillor Town of High River	Vacant	
Dana Woodworth, Deputy Minister Alberta Environment and Sustainable Resource Development	<b>Rick Blackwood,</b> Assistant Deputy Minister Alberta Environment and Sustainable Resource Development	
Holly Johnson, Rattlesnake Samson Cree Nation	Vacant	
<b>Mary Onukem,</b> Environmental Coordinator Métis Settlements General Council	Vacant	

# **PAST MEMBERS**

Name

Cindy Christopher	Imperial Oil Limited
Bill Clapperton	Canadian Natural Resources Limited.
Peter Darbyshire	RETIRED FROM Graymont Western Canada Inc.
Neil MacDonald	Alberta Health
Mike Norton	Environment Canada
John Squarek	Oasis Energy
Bev Yee	Alberta Environment and Sustainable Resource Development

Member

Start Date	End Date	Position	Sector
11-Apr-2013	17-Oct-2013	Alternate	Industry
14-Feb-2003	07-Mar-2013	Alternate	Industry
18-Jan-2006	30-Apr-2013	Director	Industry
24-Aug-2012	24-Sep-2013	Director	Government
17-Jul-2011	20-Jun-2013	Member	Government
09-Jun-2010	07-Mar-2013	Director	Industry
26-Feb-2007	12-Apr-2013	Alternate	Government

### **SECRETARIAT**

**Alison Hughes,** Executive Assistant **Norman MacLeod,** Executive Director

**Celeste Dempster,** Project Manger **Robyn Jacobsen,** Senior Manager

**Karen Bielech,** Financial Adminstrator **Sarah Hanlon,** Administrative Coordinator

**Kaylyn Airey,** Project Manger **Struan Robertson,** Project Coordinator

Michelle Riopel, Project Manger

### **ORGANIZATIONS**

CASA could not operate without the help of the many organizations who support those sitting at the board table and/or on project teams. Thanks to these organizations for providing financial and in-kind contributions of time and expertise, ensuring CASA's continuing success.

Alberta Association of Municipal Districts & Counties

Alberta Beef Producers

Alberta Energy

Alberta Energy Regulator

Alberta Environmental Network

Alberta Urban Municipalities Association

ATCO Power Canada Ltd.

Canadian Association of Petroleum Producers

Canadian Society of Environmental Biologists

Chamberland Consulting Ltd.

City of Edmonton

Devon Canada Corporation

**Encana Corporation** 

Health Canada Alberta Region

Imperial Oil

Lakeland Industrial and Community Association

Ponoka Fish and Game Shell Canada Limited

Southern Alberta Group for the Environment

The Lung Association AB & NWT

TransCanada

Weyerhaeuser Company Ltd.



# Clean Air Strategic Alliance

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