

Clean Air Strategy Project Team

Meeting #6
February 7-8, 2008
Rafter Six Ranch

<i>Name</i>	<i>Organization</i>
Jennifer Allan	CASA
Len Bracko	Alberta Urban Municipalities Association
Christine Byrne	Imperial Oil, CAPP
Kerra Chomlak	CASA
Debra Code	Enmax
Gerry Ertel	Shell Canada, CPPI
Long Fu	Alberta Environment
Tony Hudson	Alberta Lung Association
Steve Kennett	Pembina Institute
Myles Kitagawa	Toxics Watch Society
Martha Kostuch	Prairie Acid Rain Coalition
Al Mok	Suncor, CAPP
Bettina Mueller	Alberta Environment
Ken Omotani	TransAlta
Kim Sanderson	CASA
Anita Sartori	CNRL, CAPP
Kristofer Siriunis	ERCB
Srikanth Venugopal	TransCanada
Mike Zemanek	Alberta Health and Wellness
Facilitators	
Arden Brummell	Scenarios to Strategy Inc (S2S)
Greg MacGillivray	Scenarios to Strategy Inc (S2S)
Observers	
John Kostuch	
Victor Tanti	Calder Bateman
Regrets	
Caroline Kolebaba	Alberta Association of Municipal Districts and Counties
Alex Mackenzie	Alberta Health and Wellness
Nashina Shariff	Toxics Watch Society
Jason Schultz	TransCanada

Action items:

#	Action	Person	Due
2.6	Presentations on Water for Life and the Landuse Framework will be arranged.	Jennifer	Ongoing
4.2	Martha to continue discussions with the CASA board member representing Environment Canada about membership on this team. Kerra will assist.	Martha Kerra	Ongoing
4.3	Each sector should prepare their paper on suggested elements of a Clean Air Strategy in advance of the February workshop. These papers should be sent to Jennifer for circulation to the team before the workshop.	Each Sector, Jennifer	Before Feb workshop
4.4	Bettina will coordinate a presentation (or participation in the workshop) by Ken Stubbs from the Metro Vancouver.	Bettina, Jennifer	Ongoing
4.6	Jennifer and Kerra to ask Alberta Energy for an update on the Integrated Energy Policy, specifically when the team could have a presentation.	Jennifer, Kerra	Ongoing
4.8	Len will send St Albert's environmental management system document to Jennifer who will circulate it to the team via email.	Len, Jennifer	ASAP
4.12	Jennifer will incorporate the team's comments into the workplan and distribute to the team.	Jennifer	ASAP
New Business			
5.1	Circulate the information Myles obtained from the Capital Airshed Alliance to the team.	Myles, Jennifer	ASAP
5.2	Circulate the information Gerry obtained for emissions in the Calgary census metropolitan area to the team.	Gerry, Jennifer	
5.3	Jennifer will distribute copies of Martha's presentation to the team.	Jennifer	ASAP
5.4	Locate Alberta Health's information on indoor air quality and send the link to Jennifer for circulation to the team.	Mike Zemanek, Jennifer	ASAP
5.5	AENV will discuss how the Air Emissions Trends and Projections Report could better reflect emissions by region and report back to this team at the next meeting.	Long, Bettina	For next meeting
5.6	Dave Belyea will locate a list of the mandate initiatives and send it to Jennifer for circulation to the team.	Dave Belyea, Jennifer	By next meeting
5.7	Bettina will talk to Ken Stubbs of the Metro Vancouver about who he would recommend to present to this group and potentially attend the workshop.	Bettina	ASAP
5.8	Jennifer will find Ken Stubbs' (Metro Vancouver) presentation in the CASA archives and circulate it to the team.	Jennifer	ASAP
5.9	Long will send the AENV Transportation Emissions report to Jennifer for circulation to the team.	Long, Jennifer	By next meeting
5.10	Bettina will summarize the key process points from the UK air management framework and send to Jennifer for distribution when available.	Bettina	March meeting
5.11	Co-chairs will discuss and make a decision on the writing of the workshop report.	Co-chairs	ASAP
5.12	Co-chairs will decide if the Key Elements by Sector documents should be melded into one list for use at the workshop.	Co-chairs	ASAP
6.1	Ken and Myles will do further work on the values and principles and bring suggestions back to the team. If anyone wants to join this small group, they should advise Jennifer very	Ken, Myles	

#	Action	Person	Due
	soon.		
6.2	Each sector will prepare a vision and mission statement to start the team's discussion.	Each sector, with co-chairs	
6.3	The Consultation Subcommittee will work out the details, identify possible efficiencies and report back to the team. The draft consultation plan, along with the budget and work plan, will be circulated to the broader team.	Tony, Anita and Bettina	March meeting
6.4	Jennifer will follow up with Arden regarding available dates for the next meetings.	Jennifer	ASAP
6.5	Jennifer and the co-chairs will identify which meeting would be the next information gathering meeting.	Jennifer, co-chairs	March meeting
6.6	Jennifer will contact team members who did not confirm their availability at this meeting and dates for the next two meetings will be chosen, assuming these dates work for Arden.	Jennifer	ASAP
6.7	The co-chairs will draft a memo to Peter Watson noting their priority areas and indicating where they need assistance in identifying new members.	Co-chairs	

Jennifer welcomed workshop participants at 8:20 am on February 7, noting that this was not a usual project team meeting and that the regular administrative items relating to minutes and action items would not be dealt with.

The focus of this meeting was a strategic planning workshop to advance the team's work on developing a new Clean Air Strategy. A report on the workshop will be prepared separately. These notes include a brief summary related to the workshop, action items arising from the workshop and next steps for the team.

1. Strategic Planning Workshop

Facilitators Arden Brummell and Greg MacGillivray led the team through a strategic planning session that:

- reviewed the vision, mission and values
- reviewed the successes and failures of the 1991 Clean Air Strategy and the current state of air quality in Alberta
- identified desired future states and gaps between the current reality and where we want to be
- prioritized the gaps
- identified and evaluated strategies to assess priority gaps
- described next steps for the team.

Action 6.1: Ken and Myles will do further work on the values and principles and bring suggestions back to the team. If anyone wants to join this small group, they should advise Jennifer very soon.

Action 6.2: Each sector will prepare a vision and mission statement to start the team's discussion.

2. Consultation Planning

Victor Tanti provided an overview of the thinking to date on a consultation plan for the Clean Air Strategy, noting that a plan will be presented to the CASA Communications Committee on February 27. He distributed copies of the draft project overview for discussion and reviewed the various aspects with the team. The team provided a number of suggestions and comments:

- In addition to meetings in each airshed zone, hold meetings in areas where there isn't a zone too, particularly the Pincher Creek area and possibly east of the PAMZ.
- The Airsheds Council should be asked for their input to the plan.
- The Calgary, Edmonton and Parkland zones will be consulting on their PM and Ozone Management Plans between April and June.
- The Aboriginal members of the CASA board should be asked for guidance in consulting with First Nations and Metis groups.
- There should be an opportunity to get feedback on the draft strategy; in other words, have both an early consultation to get initial ideas and a later one when the draft strategy is ready.
 - Victor noted that it can be risky to present something that looks like it's mostly finished.
- We need to ensure we help people to focus on the longer term.

Generally the team agreed it should consult on a draft strategy. Victor advised that this could be done as long as the strategy is ready in time and there are sufficient funds in the budget. Each consultation session costs approximately \$10,000, including advertising.

Action 6.3: The Consultation Subcommittee (Tony, Anita and Bettina) will work out the details, identify possible efficiencies and report back to the team. The draft consultation plan, along with the budget and work plan, will be circulated to the broader team.

3. Discussion with Peter Watson

The team had previously arranged to have a telephone conversation with AENV Deputy Minister Peter Watson to hear any guidance he would like to offer as well as ask any specific questions that members have. The team has recognized the need for more GOA involvement with the team. If the new CAS is intended to be a broader GOA strategy, departments other than AENV need to be engaged and informed. As well, the Performance Evaluation Committee previously suggested that it would be good for the team to hear Peter's insights and ideas.

Peter provided context for the CAS project from the perspective of AENV and the GOA as a whole:

- We are starting to get a handle on connecting the various provincial policy frameworks and what the implications might be for implementing on a regional or local scale. The challenge is doing this in a way that the policy frameworks and ministry operations are not "siloed." We want integration and the GOA is working toward this end.
- In the context of resource management issues, we have a good provincial policy framework for water. SRD has championed a strategy on biodiversity. We thought the

1991 CAS dealt with the reality of Alberta at that time but it is time to renew it for now and into the future to get it onto a level playing field with Water for Life. The 1991 CAS led to a number of innovations over the years. Good work has resulted, especially in terms of identifying and scoping projects and creating innovation around projects. But how does this relate back to a strategic framework for air quality for Alberta? Is it still relevant? We want to ensure a robust air policy framework on a similar scale as WFL.

- The federal government is also assessing what their roles and responsibilities are with respect to air quality in Canada. A new framework that lays out where Alberta is going can contribute to a good national discussion.
- The nature of the issues and their complexity has been changing to better define the relationships between environmental quality, health outcomes, etc. More work and discussion are happening in these areas and more clarity may be emerging.
- We need a new provincial framework on air to help us integrate and clarify air, water, land, biodiversity, and climate change.

Discussion with the team:

Q: How we get integration between different stakeholders and the GOA?

PW: At the highest level as we develop a policy framework, we need to put our minds to conflicts with other policy frameworks and how to achieve integration – what are they, are they real, do they need to be resolved at this level, or can it be done at a more regional scale. With the land use framework, the intent is to have a mechanism on a place-based scale to integrate provincial policy direction and total cumulative effects of all activity in the area and the social, environmental and economic implications. Good integration helps to inform individual decisions that occur on the ground. Some of this will be sorted out as we go.

Q: At this workshop, we have looked at key priority areas and will develop strategic direction for each priority area, looking at information, technology, changing behaviour, and decision making opportunities for each strategic direction. Is this the right level of detail?

PW: This sounds very good. It's very important to be clear about the strategic direction and where to focus our efforts.

Q: We are developing a plan for the GOA as a whole, not just for AENV. Is that right? And if so, how do we get buy in and ownership from other departments?

PW: The intent is that we are developing a strategic framework for air for the province, and that the AENV minister would sponsor it into Cabinet where it would be adopted as a provincial policy framework. There could be implications for ministries that are not currently members of CASA. If we have the right people around the CASA table, that's one thing, but if we need to bring in other players, that's different. We need to make sure the right people are on the CASA board and team. He may need to help the team do this as CASA president.

Q: Alberta Energy is supposedly at the table, but not engaged. The 1991 strategy had a lot of energy outcomes that never happened. So participation from that department needs to be

bolstered. We also identified urban design, agriculture, and forestry as areas that could be affected; we may not need to bring them all to the table, but might need a different process.

PW: He will need something back from the team so he can start to facilitate that discussion within the GOA, which is working to improve its caucusing efforts.

Victor: This project will include extensive consultation with stakeholders and the general public to build relationships with Albertans on the strategy.

PW: I would support that direction. When will the team come back to the board?

The terms of reference note a status report in March 2008; a final report will likely be March 2009.

4. Next Steps

The content basis for next steps in preparing the strategy will be the workshop report.

a. Use of Facilitators

Members discussed the merits of having S2S continue to facilitate the next two or three meetings to ensure the team stays on track. Members acknowledged that these two days were intensive but they got a lot done. Perhaps the team should consider another two-day meeting in March, since the short-term task is to complete the strategic directions. Different views were put forward about next steps.

- Having the co-chairs facilitate the meetings gives more ownership to the process and the outcome, and also develops skills. CASA teams have faced and met similar challenges with good success.
- The team should continue the work that was begun in the workshop then meet with the facilitator in April to review and complete any outstanding tasks.
- After the initial public consultation and feedback phase, S2S could come and help the team prioritize.
- The team could form subgroups to focus on specific tasks. However, some members were not convinced subgroups are efficient since often the work gets repeated by the team and it can take a lot of time.
- Using S2S would take a big load off the co-chairs in terms of planning meetings and it would also enable them to participate more freely in the discussion.

The team agreed to engage S2S for two (at most, three) meetings following the workshop to continue the strategic planning exercise.

Action 6.4: Jennifer will follow up with Arden regarding available dates for the next meetings.

b. Meeting Dates and Structure

The team agreed they would like to have a draft strategy by May. They still want to hear additional presentations, however, and it was suggested that these information sessions could possibly be done by teleconference. These should be separate from the team's working sessions. If all the presenters could be lined up for one day, that would be the most efficient approach.

Action 6.5: Jennifer and the co-chairs will identify which meeting would be the next information gathering meeting.

Dates proposed for the next meetings were March 5 or 6 and April 8 or 9.

Action 6.6: Jennifer will contact team members who did not confirm their availability at this meeting and dates for the next two meetings will be chosen, assuming these dates work for Arden.

c. Other

Bettina advised that the team's budget is sufficient to accommodate further consultant assistance as some of the "research" moneys were not used..

During his telephone discussion with the team, Peter Watson advised he would assist in obtaining any additional government representation on the team, and asked the team to forward a request to him on this matter.

Action 6.7: The co-chairs will draft a memo to Peter Watson noting their priority areas and indicating where they need assistance in identifying new project team members.

The meeting adjourned at 3:00 pm on February 8.