

# Final Minutes



## Clean Air Strategy Straw Dog Subgroup (SDSG) Meeting 1

July 16, 2008

9:30 to 2:00

CASA Offices, Edmonton

### In attendance:

<b>Name</b>	<b>Organization</b>
Jennifer Allan	CASA
Christine Byrne	Imperial Oil, CAPP
Lawrence Cheng	Alberta Environment
Debra Code	Enmax
Tony Hudson	The Lung Association
Kim Sanderson	CASA
Merry Turtiak	Alberta Health and Wellness (for Mike Zemanek)

### With regrets:

<b>Name</b>	<b>Organization</b>
Randy Angle	Alberta Environment
Nashina Shariff	Toxics Watch Society
Mike Zemanek	Alberta Health and Wellness

### Action items:

<b>Task</b>	<b>Who</b>	<b>When</b>
1.1: Jennifer will revise the terms of reference based on direction at this meeting.	Jennifer Allan	Aug. 5
1.2: Kim will draft text around this strategic direction, goals and actions, and email to the SDSG for comment.	Kim Sanderson	July 23
1.3: Debra will provide numbers on power consumption for Table 1 to Kim.	Debra Code	July 31
1.4: Jennifer will contact Peter Dzikowski for data on Alberta vehicle kilometres traveled for 1990, 2005 and projected to 2020.	Jennifer Allan	July 16

Jennifer Allan convened the meeting at 9:40 am.

## 1. Administrative Items

- a) **Introductions**  
Those present introduced themselves.
  
- b) **Approve agenda and meeting objectives**  
The SDSG reviewed the agenda and the key items to cover today.

c) **Subgroup membership and co-chairs**

The subgroup agreed not to select co-chairs at this time and that members would take turns chairing the meetings. Lawrence volunteered to chair this meeting.

## 2. **Terms of Reference (TOR) and Expectations for the Subgroup**

Members reviewed the draft terms of reference for the SDSG. It was agreed to exclude “governance” from the SDSG’s work since a new subgroup is being formed to address governance. It will be important for these two subgroups to communicate to ensure the Governance Subgroup’s work is integrated into the draft CAS and the SDSG’s work.

The SDSG will have a short teleconference prior to each project team meeting and a face-to-face meeting if possible after each team meeting to review the team’s feedback.

Members discussed their tasks, and agreed that they would focus on developing content and a workable structure for the strategy, then take it back to the team to ensure it reflects the team’s direction and meets their expectations. This may also require that the SDSG review the ideas that have emerged over the last few months and pull the information together. Generally, the SDSG will not get involved in writing or editing text.

The Water for Life (WFL) strategy and the Land Use Framework (LUF) were noted as potential models for the CAS. It was noted that *strategies* in the LUF are quite specific, while *actions* in WFL are very specific and cover the short, medium and long term. The LUF is a framework, not a strategy; the implementation details for the LUF will emerge in the development of the six regional strategies. WFL is more dated and the LUF may be a better model. The SDSG needs to consider how much detail the CAS should have.

It was agreed to make the following changes to the Key Task Areas in the draft TOR:

- Specifically exclude governance as a strategic direction for the SDSG to address.
- Delete #4; the SDSG will provide ongoing guidance in drafting the CAS.
- Add a task to communicate with the Governance Subgroup to ensure consistency in overall CAS structure.

**Action 1.1: Jennifer will revise the terms of reference based on direction at this meeting.**

## 3. **Taking Stock and Integrating Team Agreements**

The SDSG briefly reviewed the team’s decisions to date, including some of the discussion from the February workshop. Seven potential focus areas were identified at the workshop, but these did not have consensus. Five themes also emerged as potential ways to “bend the curve” (Technology, Information, Changing behaviour, Decision making (governance), Legislation and regulation)

## 4. Strategic Directions

The SDSG decided to identify goals and potential actions for each strategic direction. Members concluded that “bending the curve” is really an overarching direction for the CAS itself, and that all four original strategic directions (governance, knowledge and information, regional planning, and pollution prevention and control) fall under “bending the curve.” Perhaps this should be part of the title of the strategy; e.g., *Bending the Curve for Clean Air*. ***The SDSG agreed to propose to the CAS team that “Bending the Curve” be the overriding idea for the strategy and that Pollution Prevention and Control be reinstated as a strategic direction under that bigger idea.***

The team earlier discussed a timeframe for full implementation of the CAS of 2025. The SDSG considered briefly whether it needed to distinguish between short, medium and long term goals and actions, and deferred that decision pending a response from the team on the proposed CAS structure.

SDSG members agreed to use the five themes to organize goals and potential actions under the strategic directions, but that decision making would be addressed under governance. Goals are the end results to be achieved under each strategic direction. The expectation is that most actions will be directed to the Government of Alberta for implementation.

### **Strategic Direction: Pollution Prevention and Control**

- **Technology Goal:** Alberta is a leader in researching and developing clean, efficient technologies.
  - Action: Implement efficient technologies
    - Examples: cogeneration, waste heat in greenhouses, Grande Prairie capture of waste heat to use in municipal buildings, carbon capture
  - Action: Stimulate (instigate) and support those who are doing groundbreaking research on clean, efficient technologies.
  - Action: Encourage renewable energy and research, remove barriers
- **Behaviour Goal:** All Albertans contribute to good air quality. (Intent is to make it easy for people to do the right thing and make the right choices)
  - Action: Where needed, create incentive programs to encourage consumers to make choices that result in lower emissions (consider matching existing federal programs)
    - Examples: transportation, transit, home building choices, electricity choices
  - Action: Well-designed programs to support good consumer choices (need to be convenient, easy to understand, no barriers)
  - Action: What about indoor air quality and consumer products?
- **Governance Goal:** Provincial government policy is conducive to pollution prevention and control.

- Action: Identify policy gaps or policies that create barriers to achieving pollution prevention and control.
- Action: Develop and align policies to encourage cleaner and more efficient uses of energy (e.g., renewables and alternatives); align environmental policies with energy strategy, climate change strategy and other policies.
- Action: Ensure information is available on viable green options that reduce air emissions.

**Action 1.2: Kim will draft text around this strategic direction, goals and actions, and email to the SDSG for comment.**

## **5. Reporting Back to the Team**

The SDSG agreed that its deliverables to the CAS team will be the development of material and ideas on the strategic directions and an overall structure for the CAS. The team can discuss the proposed approach and content on strategic directions and refine as appropriate. At the next SDSG meeting a decision will be made on whether to circulate this material to the CAS team prior to August 12 or to present it at the August meeting.

## **6. Review of Draft Text**

The SDSG provided initial comments on the draft text for part one. Sections 3 and 4 will be moved to part two and additional changes were noted directly in the document. Kim will make these revisions, but part one will not be circulated to the team until the SDSG first gets feedback on its work on strategic directions.

**Action 1.3: Debra will provide numbers on power consumption for Table 1 to Kim.**

**Action 1.4: Jennifer will contact Peter Dzikowski for data on Alberta vehicle kilometres traveled for 1990, 2005 and projected to 2020.**

## **7. Next Meeting**

The next meeting will be a teleconference on August 5 from 2:30 to 3:30 to review the writing done to date on the strategic directions as discussed at this meeting.

The meeting adjourned at 1:35 pm.